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## Roche Beta Carotene puts rich, golden yellow in your popcorn oil

### • *New Members*

#### Active

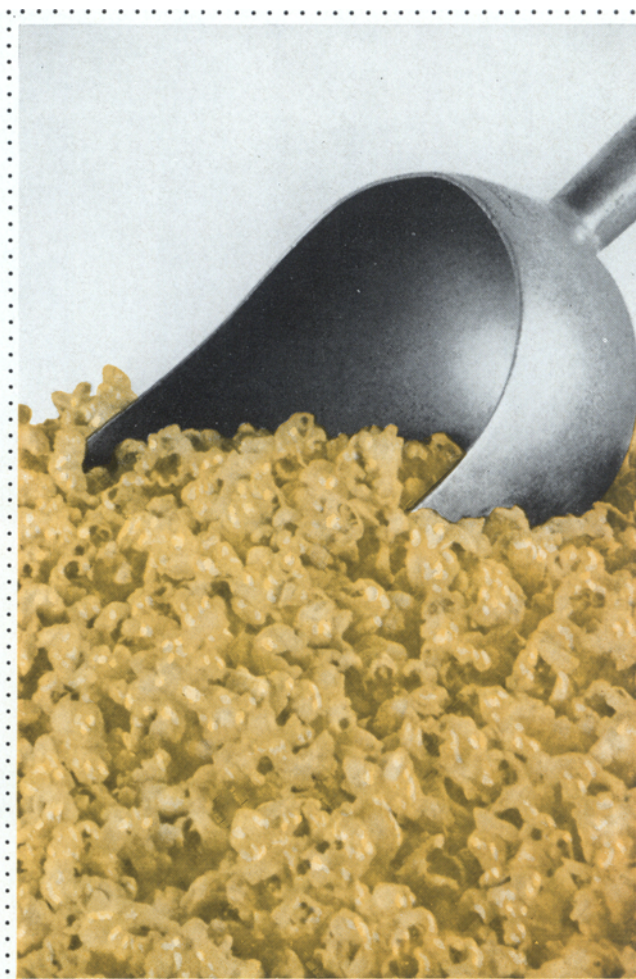
- Eduardo Domingo Andaluz, Chemical Engineer, Compania Swift de la Plata S.A., Buenos Aires, Argentina.  
 John Stevens Andrews, Jr., Instructor in Ophthalmic Research, Howe Laboratory of Ophthalmology, Harvard Medical School, Boston, Mass.  
 Arthur L. Beiser, Research Chemist, Standard Chemical Products, Inc., Hoboken, N.J.  
 Margarito Navarette Chavez, Research Biochemist, Veterans Administration—Radio Isotope Unit, Los Angeles, Calif.  
 Te May Tsou Ching, Associate Professor, Oregon State University, Seed Laboratory, Corvallis, Ore.  
 Edward J. Conklin, Chemist, The Procter and Gamble Co., Ivorydale Technical Center, Cincinnati, Ohio.  
 Alex George Gabriles, Export Sales Manager, Sparkler Manufacturing Co., Conroe, Texas.  
 William H. Gutstein, Associate Professor of Experimental Pathology, New York Medical College, New York, N.Y.  
 Emmett Melvin Harmon, Medical Research Associate III, Elgin State Hospital, L. B. Mendal Research Laboratory, Elgin, Ill.  
 David Williams Hill, Technical Sales & Service, Armour Industrial Chemical Co., Chicago, Ill.  
 Dolores A. Konen, Research Chemist, ERRL, U.S. Dept. of Agriculture, Philadelphia, Pa.  
 Henn Kukrus, Analytical Research Chemist, International Minerals & Chemical Corp., Skokie, Ill.  
 Robert Edgar Landers, Methods Control, Mead Johnson & Co., Evansville, Ind.  
 Lorenzo Jose Monticelli, Technical Advisor, G. Mazzone S.p.A., Busto Arsizio, Italy.  
 Ezio Anthony Moscatelli, Assistant Professor of Biochemistry, University of Texas, Southwestern Medical School, Dallas, Texas.  
 Edwin Francis Neckermann, Analytical Chemist, Beatrice Foods, Chicago, Ill.  
 Irvine H. Page, Director Research Division, Cleveland Clinic Foundation, Cleveland, Ohio.  
 Wallace J. Quick, Assistant General Sales Manager, Durkee Famous Foods, Chicago, Ill.  
 Thomas Anthony Schenach, Organic Chemist, Armour Grocery Products Co., Chicago, Ill.  
 Hejamadi Shripathi Rao, Trainee (UNICEF), Southern Regional Research Laboratory, New Orleans, La.  
 Rex Sisbee Smith, Technical Services, Jefferson Chemical Co., Austin, Texas.  
 Charles Douglas Stewart, President, Agra Vegetable Oil Products Ltd., Nipawin, Saskatchewan, Can.

#### Active Junior

- Alexander Clark Kahn III, Ph.D. candidate in Biochemistry, Pennsylvania State University, University Park, Pa.

#### Individual Associate

- Robert J. Hlavacek, Assistant to Technical Director, Hunt Foods & Industries Inc., Hunt-Wesson Foods Div., Fullerton, Calif.  
 Kenneth W. Keys, Jr., District Manager, American Mineral Spirits Co., Memphis, Tenn.



### and more sales appeal in the popcorn

Rich, golden yellow. That's the best way to describe corn popped in Beta Carotene colored oil. Roche Beta Carotene is also pure, safe, and stable. And its color resists the severe heat conditions encountered during popcorn processing.

Get all the facts. Call Industry Manager Fine Chemicals Division, Hoffmann-La Roche Inc., Nutley, N. J.

